



PERSONAL PROFILE

- Senior Graphic Designer with over 20 years experience
- Excellent management and team leadership skills
- Ability to interact effectively and efficiently with colleagues and clients

SKILLS



ACHIEVEMENTS

- 3Appriciate winner for outstanding performance
- Designer of various presentations outlining Phonovation's IVR and SMS services that won contracts with The Independent News & Media Group
- Development and design of the award winning Sun City Road Show Digital Presentation
- Design of the digital presentation used to reintroduce Barclays Bank to the South African Market
- Designer of the winning logo for County Carlow Community Network
- Winning calendar design for The Nationalist Time Competition

CAREER HISTORY

- 07.18 – 04.24: THREE IRELAND** Dublin, Ireland.
BTL Designer
- Design and development of email marketing campaigns
 - Design of inhouse and store collateral
- 07.12 – 10.18: CIRCULATOR** Dublin, Ireland.
Creative & Production Consultant
- Design and development of email marketing campaigns and ensuring all are mobile responsive
 - Management of client accounts, directing new team designers in their roles within the company and advancing personal and team knowledge
- 09.11 – 07.12: MEDRAY IMAGING SYSTEMS** Dublin, Ireland.
Graphic Designer
- Design of print and online marketing campaigns and company website
 - Liaising with the Sales team to produce catalogues and promotional material
- 11.10 – 06.11: NEWS INTERNATIONAL** Dublin, Ireland.
Senior Designer
- Advising clients on the optimum creative approach for their publication campaigns
 - Working closely with Advertising team to produce publication campaigns
- 07.07 – 03.10: PHONOVATION** Dublin, Ireland.
Creative Manager
- Design of publication artwork, development and maintenance of client websites
 - Client management and guidance
- 01.06 – 12.06: AD-TIME ADVERTISING** Johannesburg, South Africa.
Senior Designer
- Design and management of print and online campaigns
 - Advising clients on the creative approach for their projects
- 08.03-12.05: IMMERSIVE IMAGES** Johannesburg, South Africa.
Multimedia Designer
- Design and management of all print and online campaigns, digital presentations, 2D animation and video editing
 - Management of projects for junior designers
- ## EDUCATION
- 10.11 – 10.12 HDip in Digital Media - 2:2**
 The Digital Skills Academy, The Digital Hub, Dublin 2
- 08.02 – 06.03 BSc in Design Digital Media - 2:1**
 LYIT, Port Road, Letterkenny, Co. Donegal
- 02.02 – 10.02 City & Guilds Web Design and Development - Distinction**
 FAS Training, Galway, Ireland
- 08.96 – 06.00 NCEA Diploma in Graphic Design - Merit 1**
 LYIT, Port Road, Letterkenny, Co. Donegal
- 08.95 – 06.96 NCVA Diploma in Art & Design - Merit 1**
 Carlow Vocational School
- 08.89 – 06.94 Leaving Certificate**
 Knockbeg College, Carlow, Ireland

INTERESTS

- Drawing and Design
- Playing Bass Guitar
- Tour Guiding
- Gym Training
- The Live Arts
- Writing Stories and Poetry

REFERENCES AVAILABLE ON REQUEST

