







My name is Sean Kehoe. I am a Dublin based Graphic Designer with over 20 years experience. I graduated from Letterkenny Institute of Technology in 2000 having been awarded Diploma in Graphic Design. In 2003 I completed my BSc in Digital media, and in June of that year I relocated to Johannesburg, South Africa where I spent four years working on several interesting and exciting projects for national and international clients.

The last number of years have seen me mature as a designer and a communicator. I enjoy taking a project from its initial concept to completion and I have excellent attention to detail backed up by a professional client orientated work ethic. Please feel free to contact me on 0857234962 or email me at seankehoe138@gmail.com.

ACHIEVEMENTS

3Appriciate winner for outstanding performance

Designer of various presentations outlining Phonovation's IVR and SMS services that won contracts with The Independent News & Media Group

Development and design of the award-winning Sun City Road Show Digital Presentation

Design of the digital presentation used to reintroduce Barclays Bank to the South African Market

Designer of the winning logo for County Carlow Community Network Winning calendar design for The Nationalist Time Competition

SKILLS





085 7234 962

seankehoe138@gmail.com

www.seankehoe-graphicdesign.com

REFERENCES AVAILABLE ON REQUEST

PERSONAL PROFILE

Senior Graphic Designer with over 20 years experience Excellent management and team leadership skills Ability to interact effectively and efficiently with colleagues and clients

CAREER HISTORY

THREE IRELAND Dublin / BTL Designer / 10.18 - 04.24

Design and development of company email marketing campaigns Design of inhouse and store collateral such as fliers, posters, booklets

CIRCULATOR Dublin / Creative & Production Consultant / **07.12 – 10.18**Design and development of email marketing campaigns and ensuring all are mobile responsive

Management of client accounts, directing new team designers in their roles within the company and advancing personal and team knowledge

MEDRAY IMAGING SYSTEMS Dublin / Graphic Designer / 09.11 – 07.12

Design of print and online marketing campaigns and company website

Liaising with the Sales team to produce catalogues and promotional material

NEWS INTERNATIONAL Dublin / Senior Designer / 12.10 – 06.11 Advising clients on the optimum creative approach for their publication campaigns

Working closely with Advertising team to produce publication campaigns

PHONOVATION Dublin / Creative Manager / 07.07 - 03.10

Design of publication artwork, development and maintenance of client websites

Client briefings and ensuring completion of campaign requirements

AD-TIME ADVERTISING Johannesburg / Senior Designer / 01.06 – 01.07 Design and management of print and online campaigns and photo shoots Advising clients on the creative approach for their projects

IMMERSIVE IMAGES Johannesburg / Multimedia Designer / 08.03 – 12.05 Design and management of all print and online campaigns, digital presentations, 2D animation and video editing

Management and supervision of projects for junior designers

FDUCATION

HDip in Digital Media - 2:2 / 10.11 - 10.12
The Digital Skills Academy, The Digital Hub, Dublin 2.

BSc in Design Digital Media - 2:1 / 08:02 - 06:03 LYIT, Port Road, Letterkenny, Co. Donegal

City & Guilds Web Design - Distinction / 02.02 - 10.02 FAS Training, Galway, Ireland

NCEA Diploma in Graphic Design - Merit 1 / 08.96 - 06.00 LYIT, Port Road, Letterkenny, Co. Donegal

NCVA Diploma in Art & Design - Merit 1 / 08.95 - 06.96 Carlow Vocational School

Leaving Certificate / 08.89 – 06.94 Knockbeg College, Carlow, Ireland

NTERESTS



Drawing and Design



Dlaving Roce



Tour Guiding



Gym Training



he Live Arts



Creative Writing























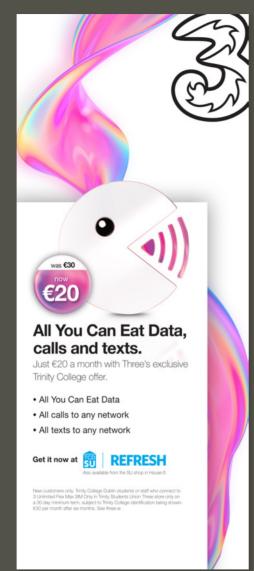


Left to Right - Bluebay Developments, County Carlow Community Network, The Fitness Fellowship, Mobile NV, Kafe Kafka, Stylistic Marketing, Spice Heaven, Phoenix Networking, The Duke of Sandwich



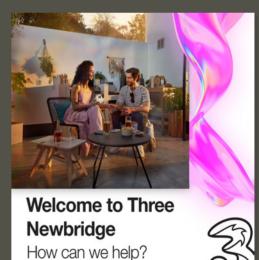












Three Ireland

As the BTL Designer with Three Ireland it is my responsibility to produce print and digital promotional campaigns. These include pull up banners, instore screens, booklets posters and social media ads.









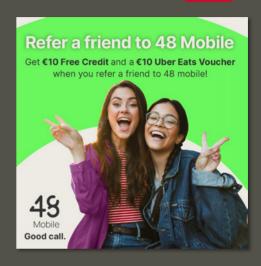
Three+

Three+ gives Three customers amazing rewards that elevate their everyday and open up a world of possibilities. Since the service was rebranded in 2023, I have guided with the marketing team to ensure that the current brand guidelines are adhered to. This page features a number of Posters, instore flyers, online banners and social media ads.











48 Mobile

48 Mobile is powered by Three's extensive network and offers prepay SIM-only plans. This page features various posters, social media ads and lightbox designs that I have previously created using the new brand guidelines.















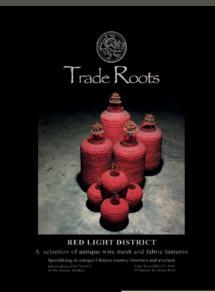


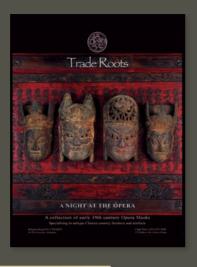


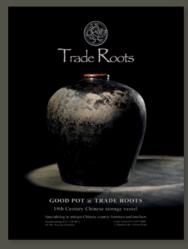


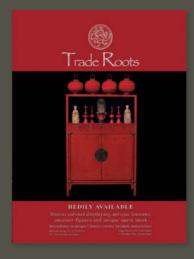
County Carlow Community Network

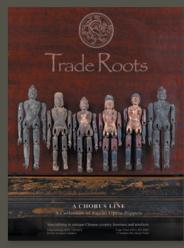
The County Carlow Community Network was established in 2001 to serve and represent community and voluntary groups throughout the local area. I initially won a logo competition that led me to work on a number of print materials such as brochures, fliers, stationery and display stands that have been used at events and venues throughout County Carlow.

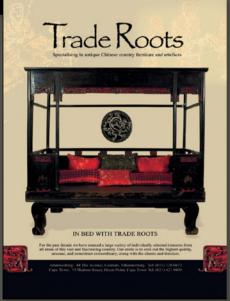


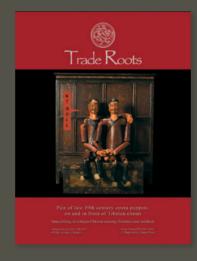


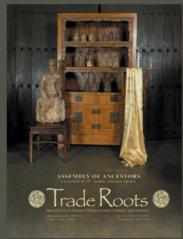


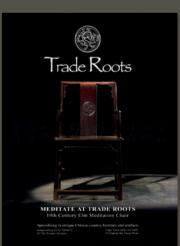








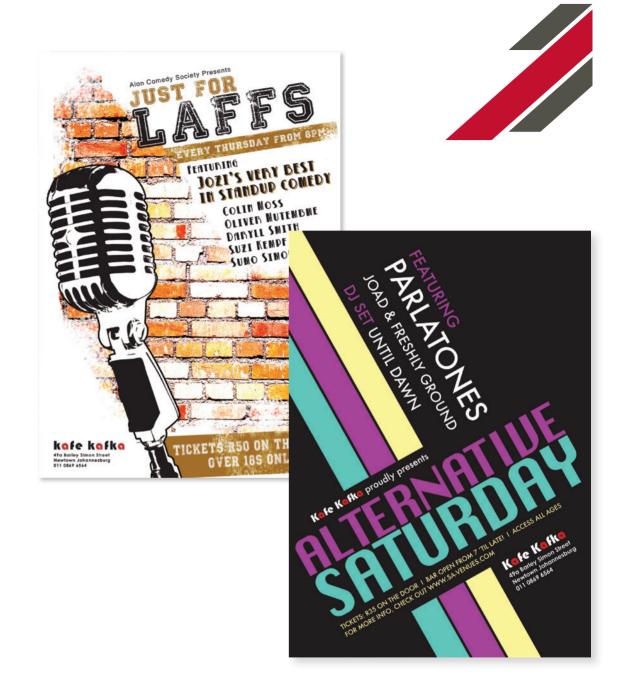




Trade Roots

Trade Roots is South Africa's premier authentic Asian antiques dealer with branches located in Johannesburg, Cape Town and Durban. During my time in South Africa, I designed their publications, posters and fliers working closely with photographers to ensure that these unique products were captured to the highest standards.

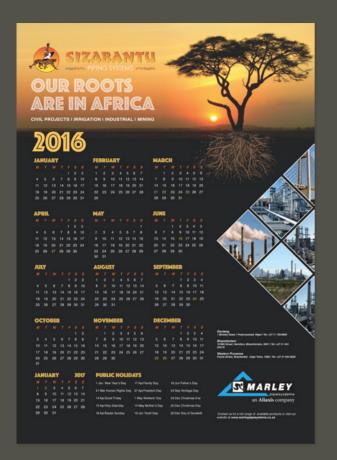






Located in the recently renovated area of Newtown in central Johannesburg, Kafe Kafka is a unique nightclub that offers a variety of entertainment within a beautifully restored former warehouse. Since its opening, I have designed its branding as well as several posters, fliers and magazine ads that promote its house bands and upcoming events.











Marley Pipefittings

For more than half a century, Marley Pipe Systems is the leading plastic pipe manufacturers in sub-Saharan Africa. I was involved in the design of their promotional material for over ten years and in that time I have produced flyers, booklets, catalogues, posters, desk-pads and calendars that have been available and distributed through South Africa.





5 - Networks and Sets up a Virtual Learning Environment (VLE) in the School

6 - Provides Ongoing Technical

Support to the eLearning

firefly

























WHAT DOES CAMARA DO?

4 - Installs Educational Software onto all Computers



Microsoft^{*}













KASPERSKY®







moodle

7 - Ensures Appropriate End-Of-

Life Recycling and Replacement

Camara Education

Camara Education is dedicated to Improve education in disadvantaged communities around the world. As a volunteer, I have created online and print designs that include, animated gifs, flyers, posters and booklets. One such example is their 2015 Strategic Vision booklet.









Golden Lions Rugby Programme

For over 100 years The Golden Lions of Rugby have produced some of the greatest rugby players that have ever played the game. In 2015, I designed a number of game programmes for the team's Super Rugby campaign. Once such programme was their opening game against New Zealand's Hurricanes team.



















Kellogg's

I have created several designs for Kellogg's head office in Dublin including desk-drops, posters, display stands and quarterly review reports. This report featured eight pages that were placed into a two-sided folder and were available at their quarterly review event. As an established global brand, it is important to adhere to Kellogg's guidelines to present their brand in a recognised and positive light.











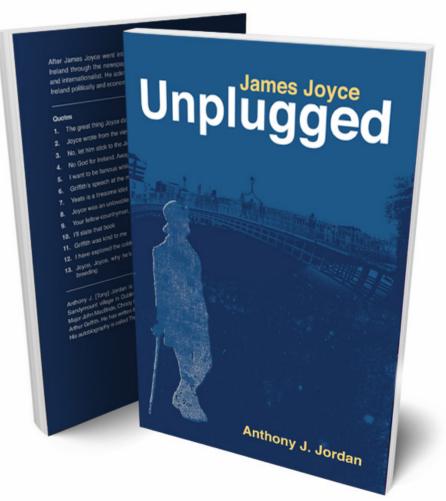




Publishina Ads

I have designed adverts that have featured in many established magazines and newspaper publications throughout Ireland, Britain, and South Africa. These include publications produced by INM & Media, Associated Press and News International. I have designed campaigns for Avalon, Trade Roots, WWE, Jameson and Ryanair to name but a few.







Anthony J. Jordan is a well-known Irish writer and historian. I have designed the dust covers for his last few books and I am currently working on the cover of his next book.





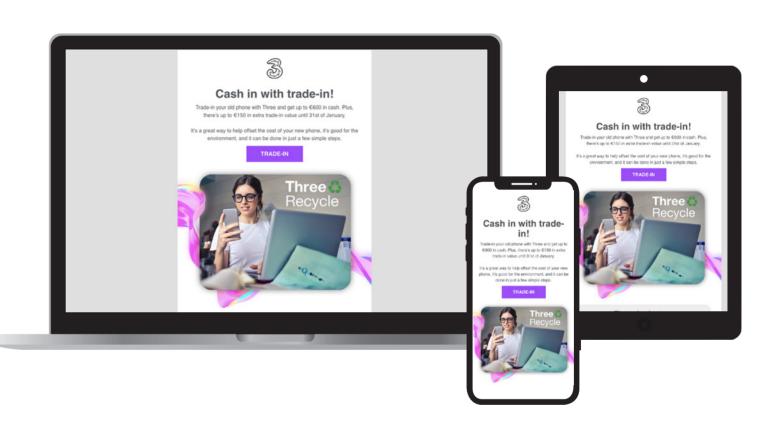




Medray Imaging Systems

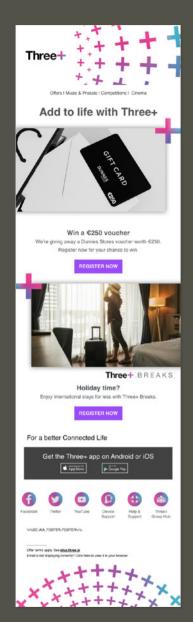
Medray Imaging Systems is Ireland's leading provider of X-ray equipment, accessories and consumables for the Radiology imaging industry in Ireland. I have designed catalogues, brochures, e-zines, magazine ads and their previous website.

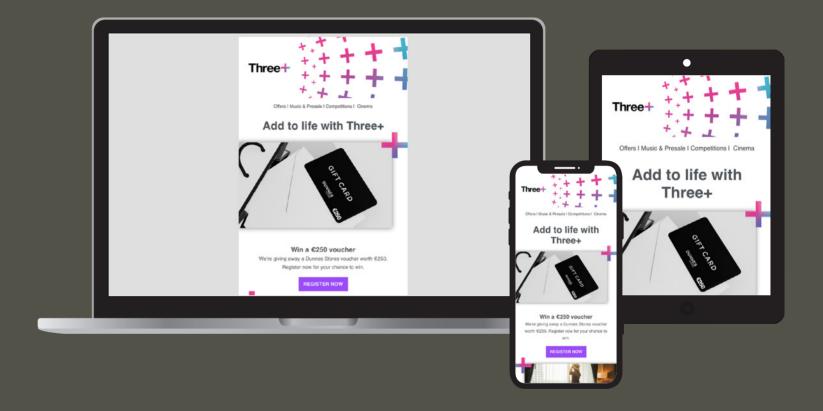




Three Ireland

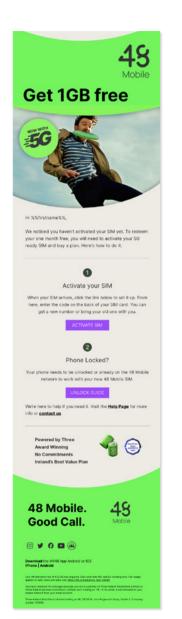
Since late 2018, my primary role with Three Ireland has been to produce external and internal email campaigns. These include product updates and latest offers. All campaigns are pre-tested to render accordingly on all devices, mailboxes and web browsers.

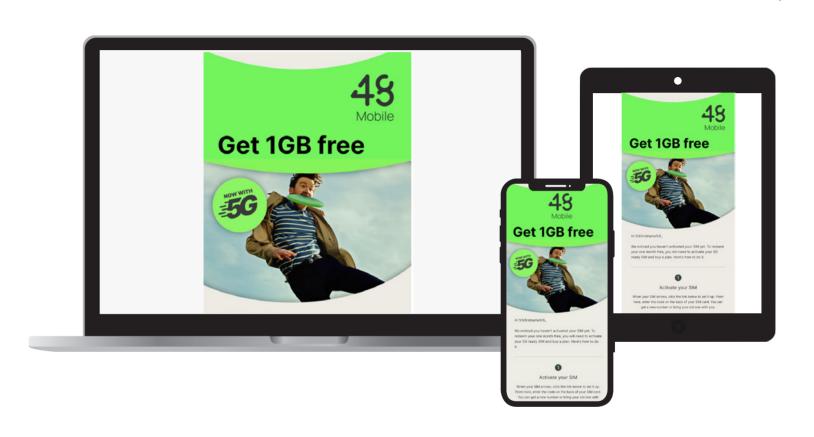




Three+

This page features an example of Three's loyalty campaign, Three+. Four emails are sent out each month to both registered and unregistered customers to engage them in the various loyalty offers that are regularly updated and rotated.





48 Mobile

Powered by Three, 48 Mobile is a mobile package that is suitable for their budget. This page features three recently redesigned email campaigns. These examples have been tested across all devices, mailboxes and browsers to ensure cross browser consistency and mobile optimisation.





Ausgrave Group

Musgrave is Ireland's leading food retail and wholesale company including brands such as SuperValu, Centra and Daybreak. This page features three email campaigns I created for the Musgrave Group Insurance services. From left to right: Home Insurance, Motor Insurance, Travel Insurance. These examples have been tested across all devices, mailboxes and browsers to ensure cross browser consistency and mobile optimisation.







Liberty Insurance

Liberty Insurance is one of Irelands leading insurance provides. From 2014 to 2018. I worked on various marketing campaigns that were dispatched via the Circulator application. I have selected the two monthly campaigns that I had designed and developed during that time.





Oxygen8

Oxygen8 provides a series of smart solutions that help create comfortable indoor environments. I designed and developed a template within MailChimp that could be easily updated with copy and imagery and dispatched accordingly.